

Increase product quality

■ **Build customer trust**

Expand sales reach



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Snapshot

Company: NewSoft

Web: www.newsoftinc.com

Product: Presto! PageManager Professional 8

Industry: Document Imaging

Certification: Multi-core



The Intel® Certified Solutions Program is a software testing and certification service provided within the Intel® Software Partner Program. Through the program, software vendors can certify that their applications are optimized for key Intel® technologies and meet rigorous security standards.

Building on Success

Multi-core Certification helps NewSoft communicate the power and value of document management application

How do you build on success and make a great business even better? Just ask award-winning imaging and document software company NewSoft, which recently achieved Multi-core Certification for its Presto! PageManager Professional 8 document management application.

More than 10 million copies of Presto! PageManager have already reached prospective customers in recent years, but for NewSoft, Multi-core Certification provided an ideal opportunity to win more business. "Customers instantly recognize the Intel brand," says Johnson Yang, general manager of NewSoft America. "The Intel® Certified Powered by SpikeSource badge raises the customers' awareness of NewSoft and makes them more likely to try PageManager."

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General Manager
NewSoft America**

Providing Insight for Improvement

Even though the NewSoft development team had already enabled PageManager to take advantage of multi-core processors, the certification process provided valuable insight. "The certification tools from Intel helped us see more clearly how we could optimize our algorithms to further improve performance," says Yang. "We are looking forward to applying those insights and making the next version of PageManager an even more powerful tool for our customers."

Overall, the NewSoft team is confident that the Intel® Certified Solutions Program will help the company improve on its impressive track record. "More and more enterprise users are adopting our software, and performance is critical to them," says Yang. "Certification helps us communicate that PageManager will meet their needs."

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